

American Citizens Abroad

The Voice of Americans Overseas

December, 2011

Dear Madame or Sir,

Do you want to showcase your company to a select group of customers; diplomats, business executives and professionals who entertain, travel, and enjoy luxury goods and services?

American Citizens Abroad, ACA (www.americansabroad.org), a non-profit volunteer organization based in Geneva, Switzerland offers you that opportunity at its annual Fundraiser Auction. This year's event will be held on [Wednesday, March 21, 2012](#) at the prestigious, 5 star, Mandarin Oriental (Hôtel du Rhône) in downtown Geneva, Switzerland and guest auctioneer will be local Geneva radio celebrity Mark Butcher of Radio Frontier.

By donating a prize; hotel stay, airline tickets, event tickets, restaurant vouchers, jewelry, antiques, vacation package or merchandise, your company will benefit from exposure to a discerning group of customers. Your company will also be featured in a local media advertising campaign (print and radio) and will be included on our printed invitations which are mailed to over 1000 individuals and groups and electronically mailed to over 5,000 addresses. We will also showcase your company in the auction donor section of our website. During the event itself your company will be featured in our auction catalog and at our display table with brochures (provided by donor) and promotional materials (visual, posters, etc.)

The ACA annual auction has become a Geneva institution with people from the business, international and diplomatic communities socializing over cocktails and bidding on prestigious prizes such as; weekend stays at luxury hotels in London, France, Italy and Monte Carlo, paintings, sculptures, jewelry and antiques.

We hope that you will consider donating to [ACA's 2012 Fundraiser Auction](#). In order to insure you maximum exposure, please send us your commitment to this event as soon as possible so that you can be included in all the pre-auction publicity (materials deadline February 5, 2012).

Please feel free to contact us at +41 22.340.02.33 or via email at: info.aca@gmail.com for more information. This is the perfect opportunity for you to showcase your establishment to a select group of individuals. Don't miss out.

Sincerely,

Marylouise Serrato
Executive Director, ACA

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